



الضباب لخدمات الطباعة ذ.م.ك.  
The fog printing services w.l.l.



Design



offset



Digital



Signages



Websites



Social media

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FINEST  
CREATIVE



PRINTING  
SOLUTIONS



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# LARGE FORMAT PRINTING



# INTRODUCTION

The Fog Printing Services has been supplying quality printing in GCC since 2005. We are in the business of large format digital printing, signage solutions and offset printing. A simple vision of staying true to print craftsmanship has been the core value of our company, making it one of the leading print and sign making companies in the market.

Our history has formed a stable base for our future growth and development as we progress. Our combined divisions of Fog Printing Services, Arabian Fog Advertising, New Fog Advertising, Luck Printing Services, Luck Advertising and Lavana Media have paved the way to success.

We have always been relied upon to produce items with critical and short lead times, or other challenging circumstances, and our commitment to our clients has ensured that these requirements have been met.

The Fog Printing Services is conveniently located in Ramli near to IKEA showroom and currently employ over 50 people. Our production capacity has developed remarkably in recent years, whilst the capacity of providing quality prints and signs is continuing in an upward trend.

Through monitoring economic trends, training, job versatility, quality assurance systems, improvements in technology and various equipment with the latest technology, our planning has paid-off and we've by no way reached our limit.

Our strong and enthusiastic management team are dedicated to providing our customers with the finest quality.

We have proven our ability to provide quality printed materials within expected delivery times. We ensure uncompromising dedication to quality and service which has attracted an enviable clientele which includes many leading corporate and commercial companies, interior designers, artistes and advertising agencies.

# DISPLAY & POP-UPS





# PRINCIPLE ACTIVITIES

THE FOG PRINTING SERVICES

➔ LARGE FORMAT  
PRINTING

➔ DESIGNING &  
BRANDING

➔ SIGNAGE  
SOLUTIONS

➔ DISPLAY &  
POP-UPS

➔ LABEL  
PRINTING

➔ SCREEN  
PRINTING

➔ OFFSET  
PRINTING

➔ OUTDOOR &  
INDOOR GRAPHICS

➔ EVENTS &  
EXHIBITIONS

➔ FLAG & TEXTILE  
PRINTING

➔ INTERIOR WORK  
FABRICATIONS

# VEHICLE GRAPHICS





# COMPANY HISTORY

Since 2005, The Fog Printing Services have continued to provide high quality printing and signage solutions to businesses. Over the years we've demonstrated consistently strong growth to become one of the most progressive, respected, diverse and reliable print and sign manufacturers.

It's been over a decade and our continuing success is due to the dedication, skill and love for the industry and the company by teams of people who have worked with us in the past and those working here together today. Whilst industry change since inception has been nothing less than phenomenal - our ability to evolve and adapt to change affords us strength through versatility and knowledge.

The company has grown since inception from humble beginnings to factory premises today. Over the years high end printing technologies have been implemented for expansion of the business.

The Fog Printing Services is now consisting of the latest print machines, expert operators and experienced technicians. Our range of services include conceptual graphic design, large format digital printing, offset commercial printing, custom made signage solutions, flag and textile printing, displays & pop-ups with quality colour, through to finishing and inventoried materials.

Our passion for the betterment of the environment has developed into a continuous work ethic which aims to enhance public awareness of environmental conservation and cultural harmony whilst utilising potential waste material.

# FLAG & TEXTILE PRINTING



# THE BENEFITS

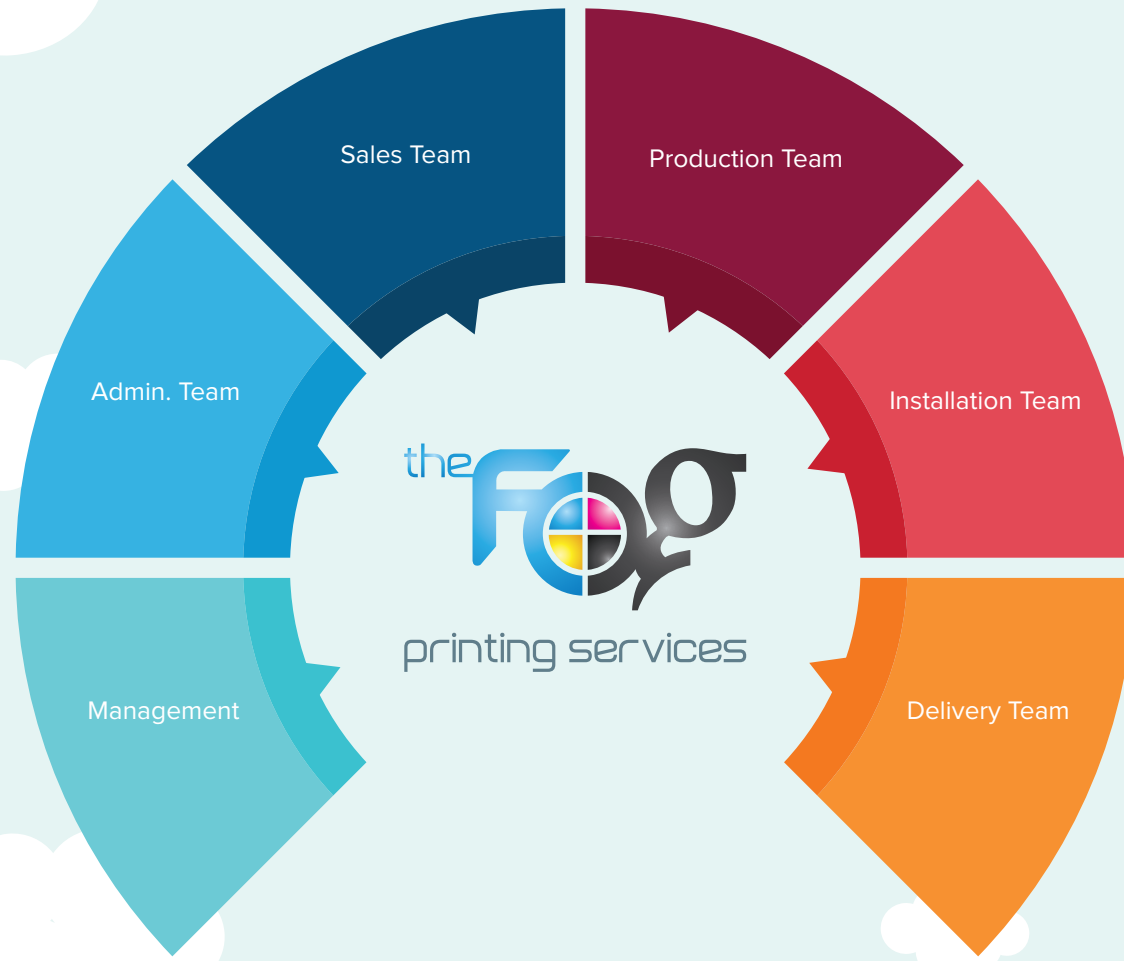
More than just a print supplier, we offer our customers opportunities to benefit from additional services and facilities which assist workflow, marketing, cost savings and purchasing. We work with our customers to achieve results, which directly improve the overall performance and ease of operation of their business. Through our experience and specialist business divisions we can combine design, print, fabricate, fulfilment and technologies capable of complete campaign solutions.

Our **BENEFITS** are an **ADVANTAGE** for you

1. Appointment of a dedicated Account Executive
2. Experienced and knowledgeable technical advice
3. Print manufacturer: In-house control over pricing and production
4. Reliable, stable, centrally located Bahraini print manufacturing company
5. Lean Manufacturing, Quality and Environmental systems
6. Huge versatility: Fully in-house manufactured quality digital, colour and forms printing supported with online technology
7. Computerised stock & order monitoring
8. Rationalisation: cost cutting and design improvements advice
9. Print management project experience over many years
10. Complete graphic design services
12. Delivery services
13. Reliable consumable suppliers
14. Disaster Recovery Plan systems in place, full insurance and back-up print suppliers
15. Emergent technologies, continual monitoring and suitability assessment

# SIGNAGE SOLUTIONS







# OUT DOOR & INDOOR GRAPHICS

UNDER RENOVATION  
OPENING SOON



تمت تحت الصيانة  
الإفتتاح قريباً

BOSE



# TRAINING, KPIS AND QUALITY CONTROL

THE FOG PRINTING SERVICES

Our management team is quality and performance focused and meets weekly to discuss opportunities for change and improvement. Customer satisfaction with the quality of our products and services is vital to our business success. It is of significant importance to our continuous improvement is our decision to commence Competitive Printing & Fabricating Training for all personnel. This training program has been undertaken with a vision to develop our experienced employees further, and develop a proactive culture for excellence in service, quality, safety, environmental sustainability and waste minimisation.

Over the period, our staff has received on-site training towards operating printing machines and signage fabrications from our principle equipment and technology suppliers. Improvements through increased efficiency, productivity and reduced waste were implemented by our hard-working dedicated teams.

The improvements our employees are making throughout the entire business are ongoing and work directly to improve customer satisfaction on many levels.

Our main Work Process Management KPIs cover the following processes:

- sales forecasts
- inventory
- procurement and suppliers
- transportation and distribution
- warehousing.

This information provides vital supply chain performance data while gaining visibility to the cost improvement for projects and cost effective solutions offered to our clientele.

Service Level (or KPI) implemented by The Fog Printing Services may include:

- Delivery Timing for on-going jobs, Stock Items
- Delivery Timing for Completed Items.

We have implemented our internal QA system to include some of the components that include the principles of our Quality Policy Statement to produce a working, user friendly QA system for management, customers, employees and suppliers.

# Events & Exhibitions



We have taken and implemented environmental initiatives and are committed to the environment and community which is demonstrated through our participation in various social and cultural activities in the society.

We follow sustainable print and fabrication techniques, which are designed to help our company meet the environmental responsibilities.

Our sustainable work practices are well appreciated by our clients. At The Fog Printing Services we actively work to minimise waste and maximise resource use.

The potential waste paper that is utilised saves trees, oil, electricity, water and landfill and has a direct impact on reducing climate change. Our environmental friendly work process has become an integral part of our business, and co-exists alongside our main-stream projects without impact on quality or timeliness.



# SCREEN PRINTING





# BUSINESS DIVISIONS

THE FOG PRINTING SERVICES

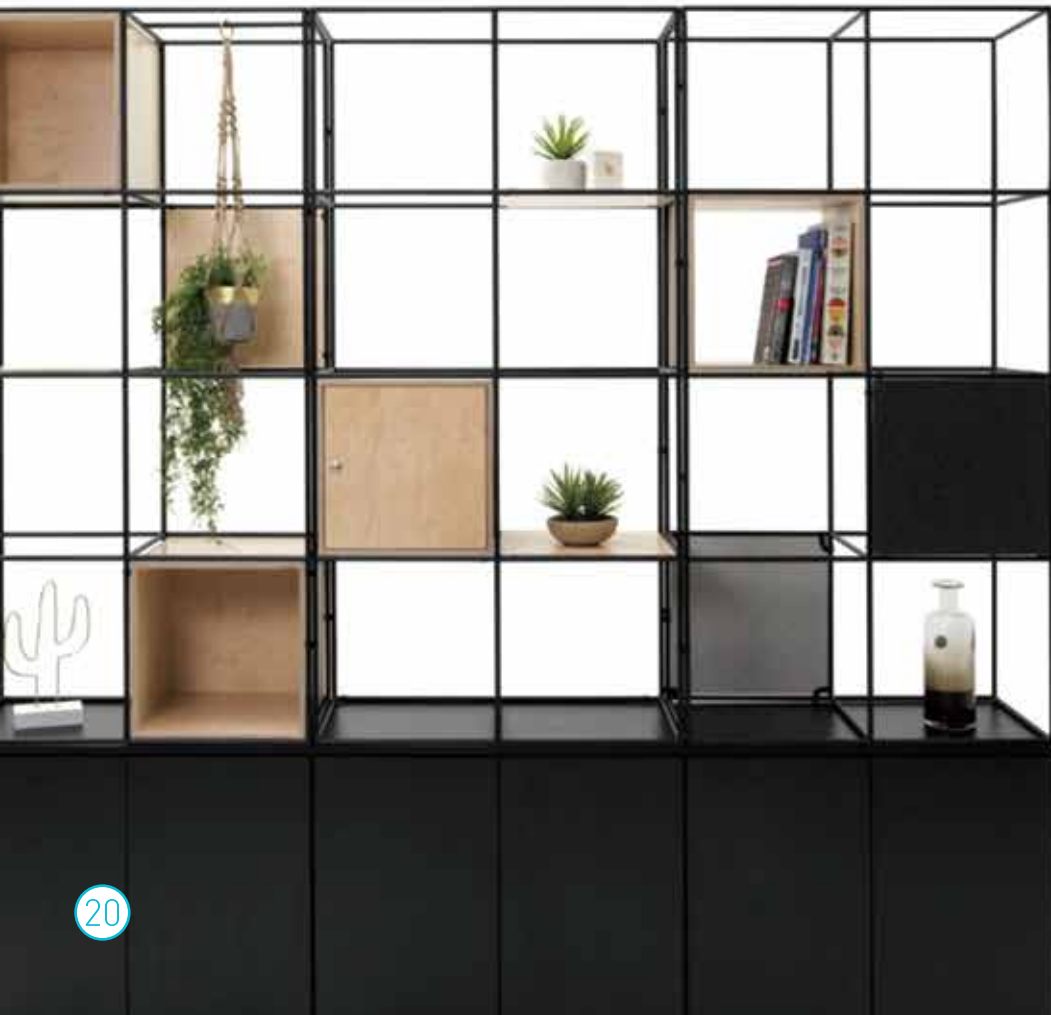
The Fog Printing Services is a highly versatile print and sign manufacturer.

Our business core operations are the design, production and delivery of quality business communications.

What differentiates us from others who offer similar services is that we manufacture over 90% of our work in-house. Being the manufacturer gives us control, enabling rescheduling of production; increasing hours worked, maintaining and understanding levels of acceptability to ensure our customer's expectations are achieved or excelled.

**Advertising | Printing | Marketing | Signage Solutions**  
**Social Media | Branding | Websites**  
**Software Solutions**

# INTERIOR WORKS & FABRICATIONS



# PRODUCTS AND SERVICES

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THE FOG PRINTING SERVICES

Our versatility allows us to offer a diverse range of individually tailored business communication solutions. We are relied upon by our customers for our experience, knowledge, hands-on capabilities and reliability.

Following is the comprehensive list of print related services which we can provide, the vast majority of which are totally produced in-house. Our design and manufacturing capabilities extend to most areas of the print market. Supported through alliance with select industry related suppliers, The Fog Printing Services provides a single source solution for business communications.

**Large Format Prints**  
**Signage Solutions**  
**Display & Pop-ups**  
**Screen Printing**  
**Offset Printing**

**Label Printing**  
**Creative Graphics**  
**Advertising (ATL & BTL)**  
**Media Campaigns**

**Outdoor & Indoor Graphics**  
**Events & Exhibitions**  
**Flags & Textile Printing**

# A FEW OF OUR ESTEEMED CLIENTS

THE FOG PRINTING SERVICES



مجموعة الراشد  
AL RASHID GROUP  
division of Landmark Retail Ltd





better  
quality  
colour &  
perfection





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